**Ready to quit speaking task**

Use the **Social Media and the Brain Issue Guide** for the speaking task. The pages mentioned below refer to this guide. The vocabulary used there is often challenging. If you have questions, just ask me or use an online dictionary. Important criteria for the talks are not using any notes, going into detail regarding each content point, a clear structure, accuracy as well as a range of vocabulary and grammatical structures.

Question 1:

Read the information on p.3-6.

Prepare a short talk (3 minutes). In your talk you should

* summarise the information on cognitive biases in your own words
* refer to one of the experiments given
* comment on the question “How do you see social conformity bias and confirmation bias show up in social media?”

Question 2:

Read the information on p.6-8.

Prepare a short talk (3 minutes). In your talk you should

* summarise the information on social media taking advantage of our cognitive vulnerabilities in your own words
* refer to an example for this phenomenon
* reflect on your personal experience

Question 3:

Read the information on p.9-11.

Prepare a short talk (3 minutes). In your talk you should

* summarise the information on social media impacting our behaviour in your own words
* compare the impact of social media to the way places, communities and people have shaped your life
* comment on the question “What would be different about social media if it was designed to respect our brains’ vulnerabilities?”

Question 4:

Read the information on p.11-12.

Prepare a short talk (3 minutes). In your talk you should

* summarise the information on social media impacting the brain as it develops in your own words
* give examples of how social media takes advantage of you and those around you
* comment on how tech companies should react to the research and statistics given

Question 5:

Read the information on p.13-14. Create a chart similar to the one on p.14.

Prepare a short talk (3 minutes). In your talk you should

* summarise the information on what happens when we can’t resist persuasive technology in your own words
* exemplify the consequences by presenting your own observations
* comment on whether knowing more about how social media works will change your use of social media